



PORTFOLIO

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MOUNTAIN HUB

MUNICH AIRPORT

A new split restaurant concept was to be launched inside Munich Airport where all aspects of the brand including the restaurant name needed to be created. After going through multiple concepts with the client 'Mountain Hub' was decided as the best choice, allowing ease of understanding across languages whilst also being relative to the restaurant's Bavarian location and surrounding landscape.





MOUNTAIN AIRPORT



HUB

JULIET ROSE

HILTON MUNICH CITY

The brief was to create the branding, website and menus for a prestigious new destination bar. The concept drew upon four botanical properties of the rose: woody, fruity, floral and herbal, to approach both the brand identity and the innovative design of the menus and website. The result was an elegant and striking brand identity using a pattern of circles that evoked the rose.





JULIET ROSE

HILTON MUNICH CITY



KINGFISHER BEER & BOMBAY BICYCLE IPA

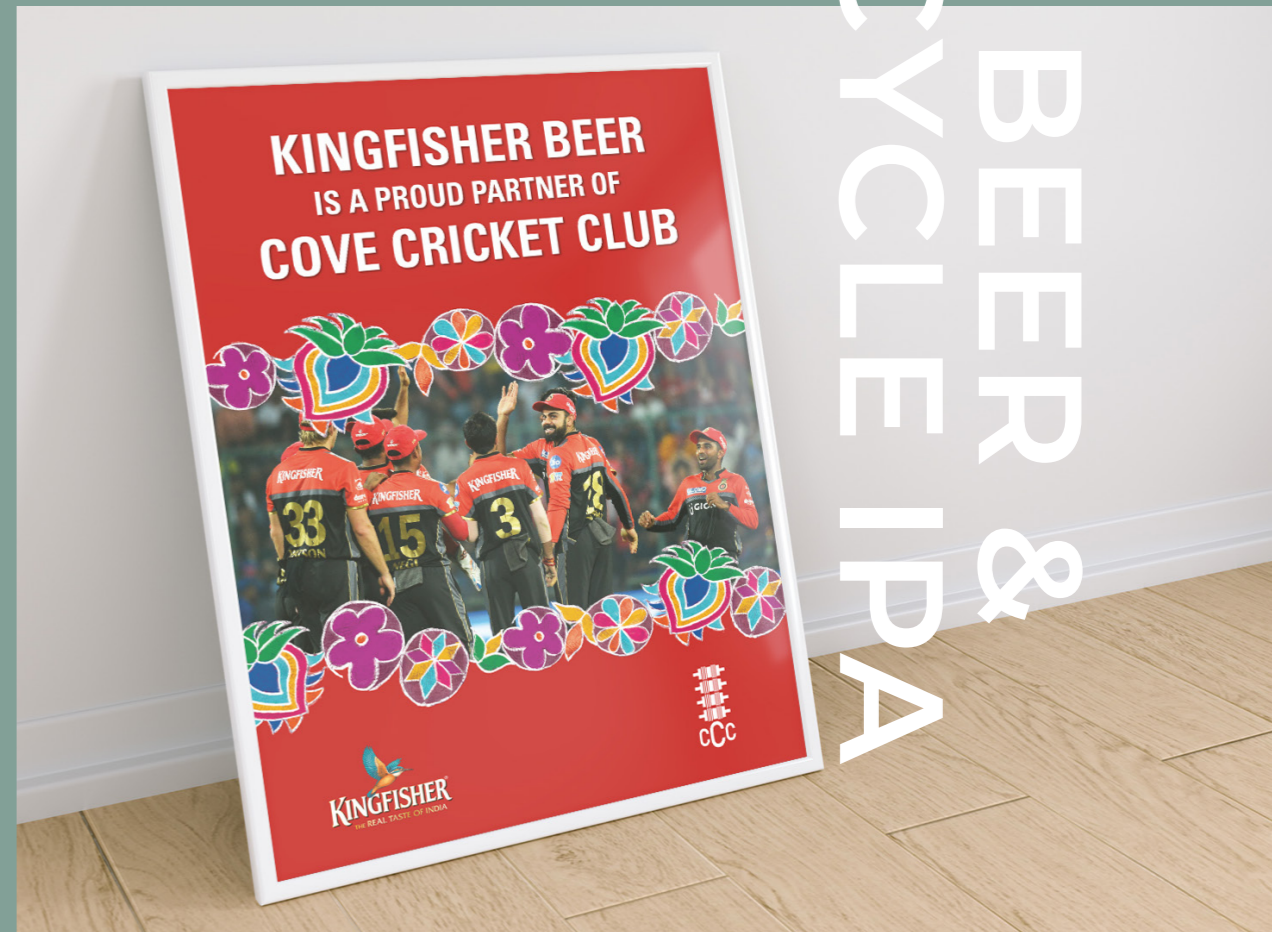
KBE DRINKS

Having taken on new beer brands and planning to improve its brand strategy, KBE Drinks were looking to continue enhancing their B2B and B2C customer base through stronger brand awareness. I worked with the marketing team at KBE Drinks to create assets for Kingfisher Beer and Bombay Bicycle IPA to help them achieve their marketing and campaign goals.





KINGFISHER BEER &
BOMBAY BICYCLE IPA
KBE DRINKS



SOUTHAMPTON F.C.
PHOTOSHOOT
KBE DRINKS

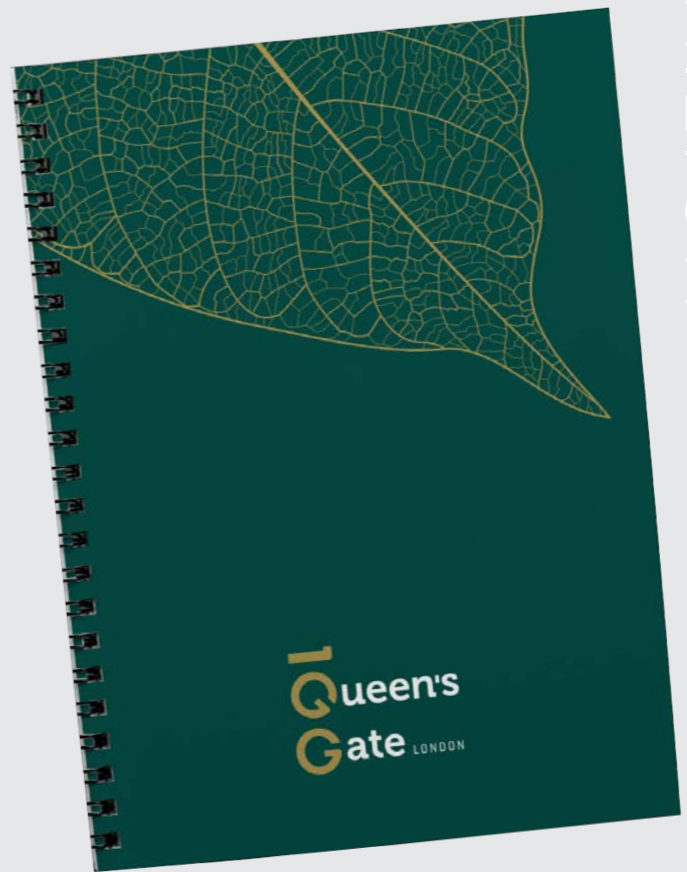
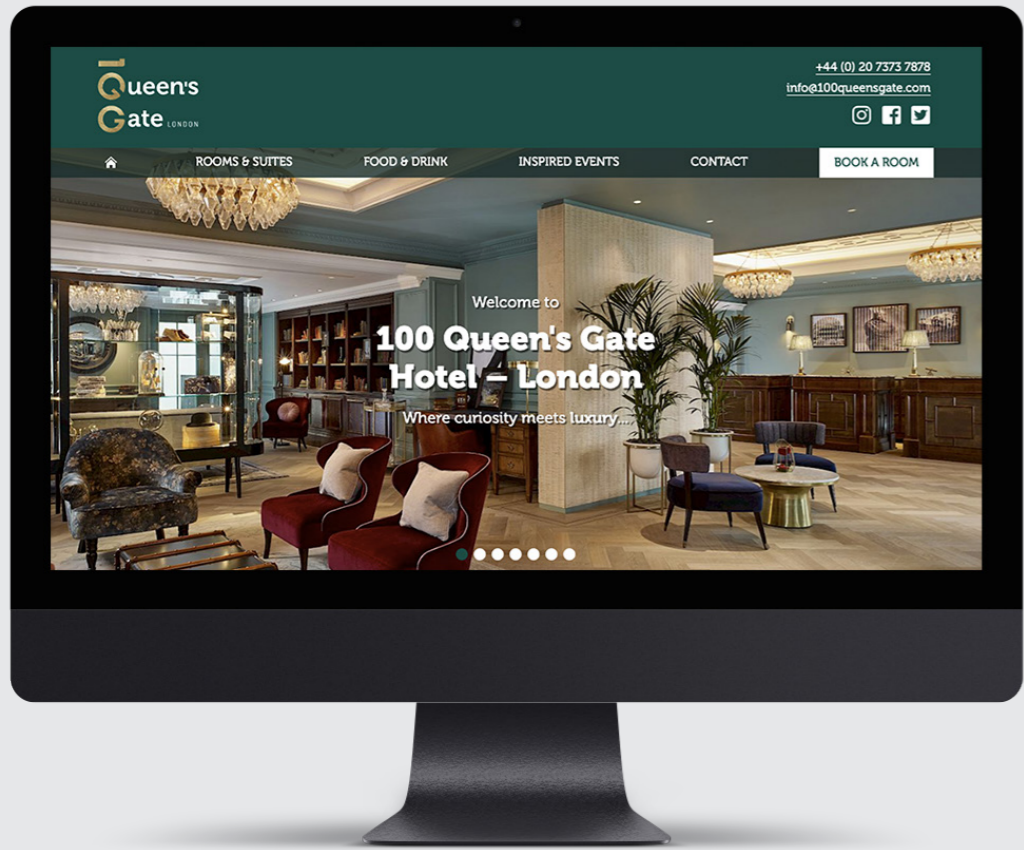


QUEEN'S GATE 100

CURIO COLLECTION BY HILTON

Working with the team at Curio as they looked to completely rebrand and refurbish one of their top London hotels we came up with a new brand positioning that reflected the hotel's location and history whilst looking to make them stand out amongst their local competitors. Along with the logo and branding, designs were created for the outside signage and graphics, the three bar and restaurants as well as all in the in house and in-room literature and wayfinding.





QUEEN'S GATE 100

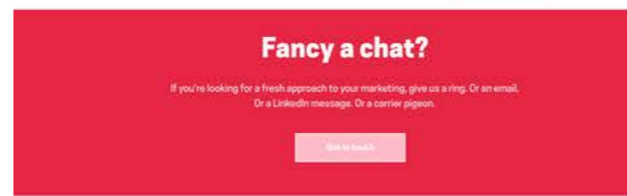
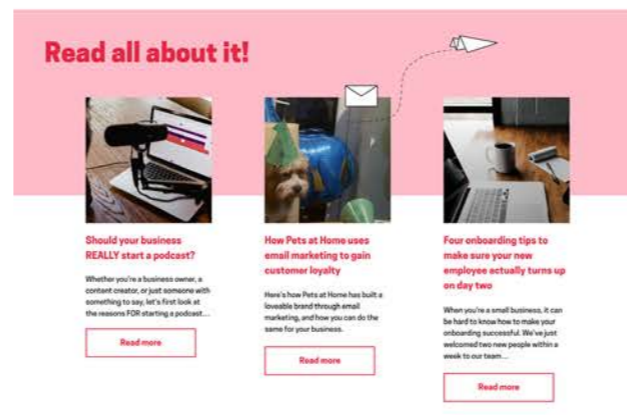
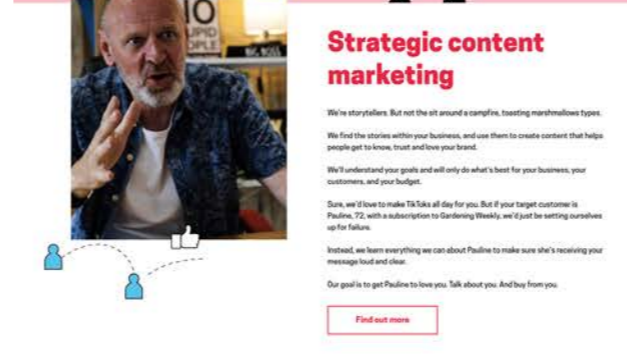
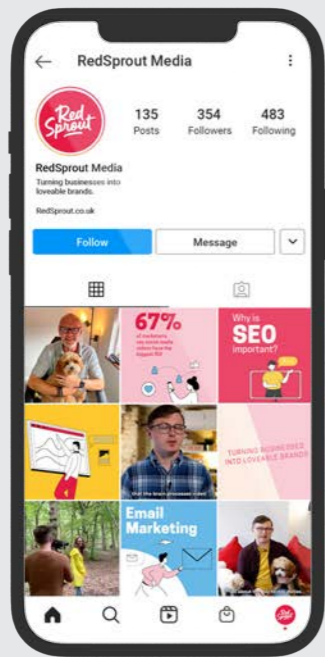
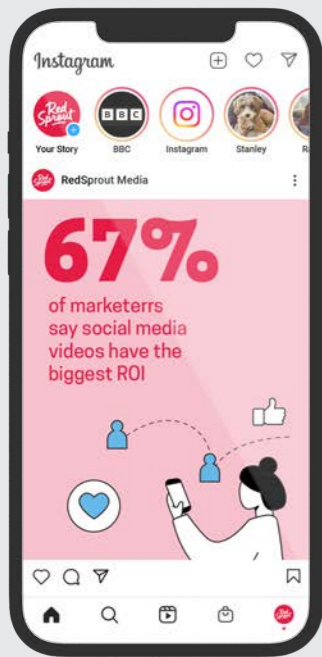
CURIO COLLECTION BY HILTON

REDSPROUT

REBRAND

The branding project aimed to revitalise and reposition RedSprout's identity to reflect their continued growth, innovation, and commitment to delivering exceptional results to their new target audience. By undertaking this comprehensive rebranding initiative, we looked to craft a distinctive and captivating brand image that resonates with both existing and potential clients while reinforcing our agency's reputation as a forward-thinking, results-driven partner in the digital marketing landscape.





REBRAND
REDSPROUT

ICF MORTGAGES

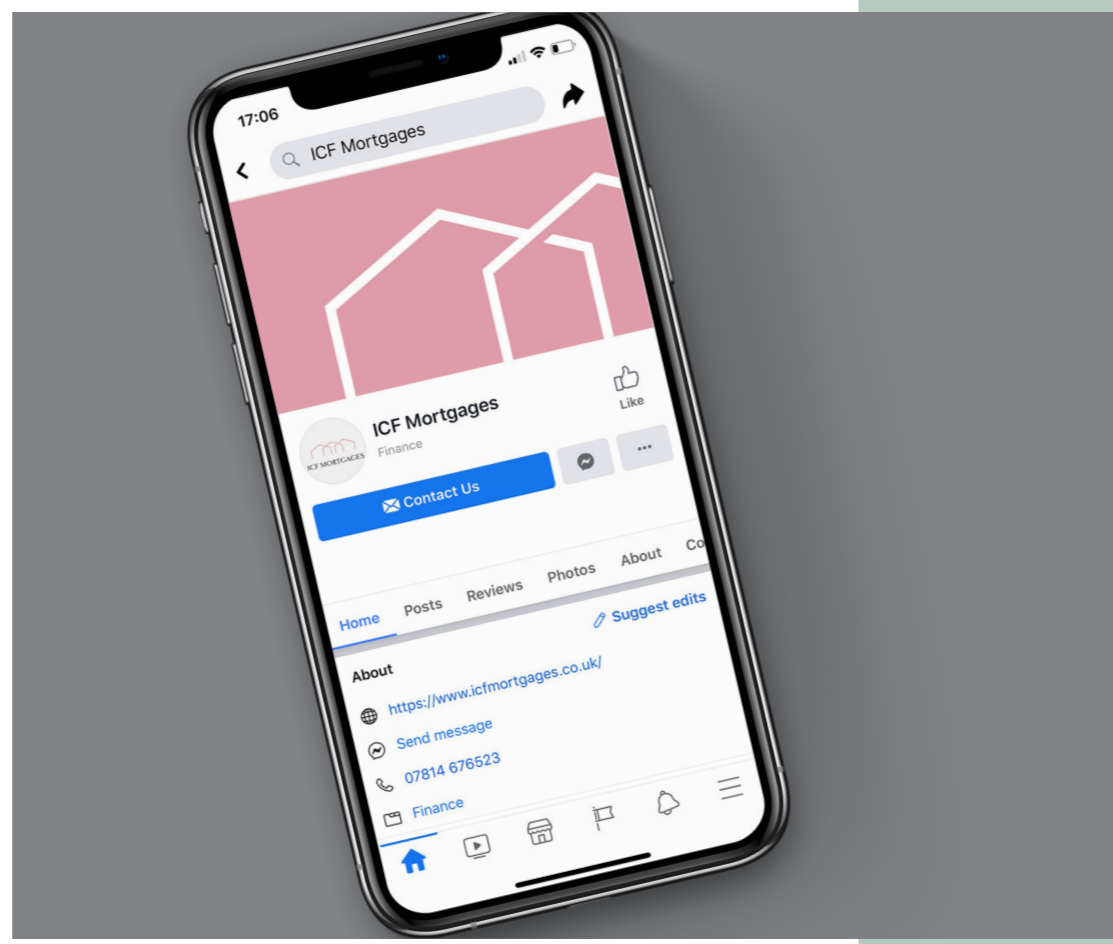
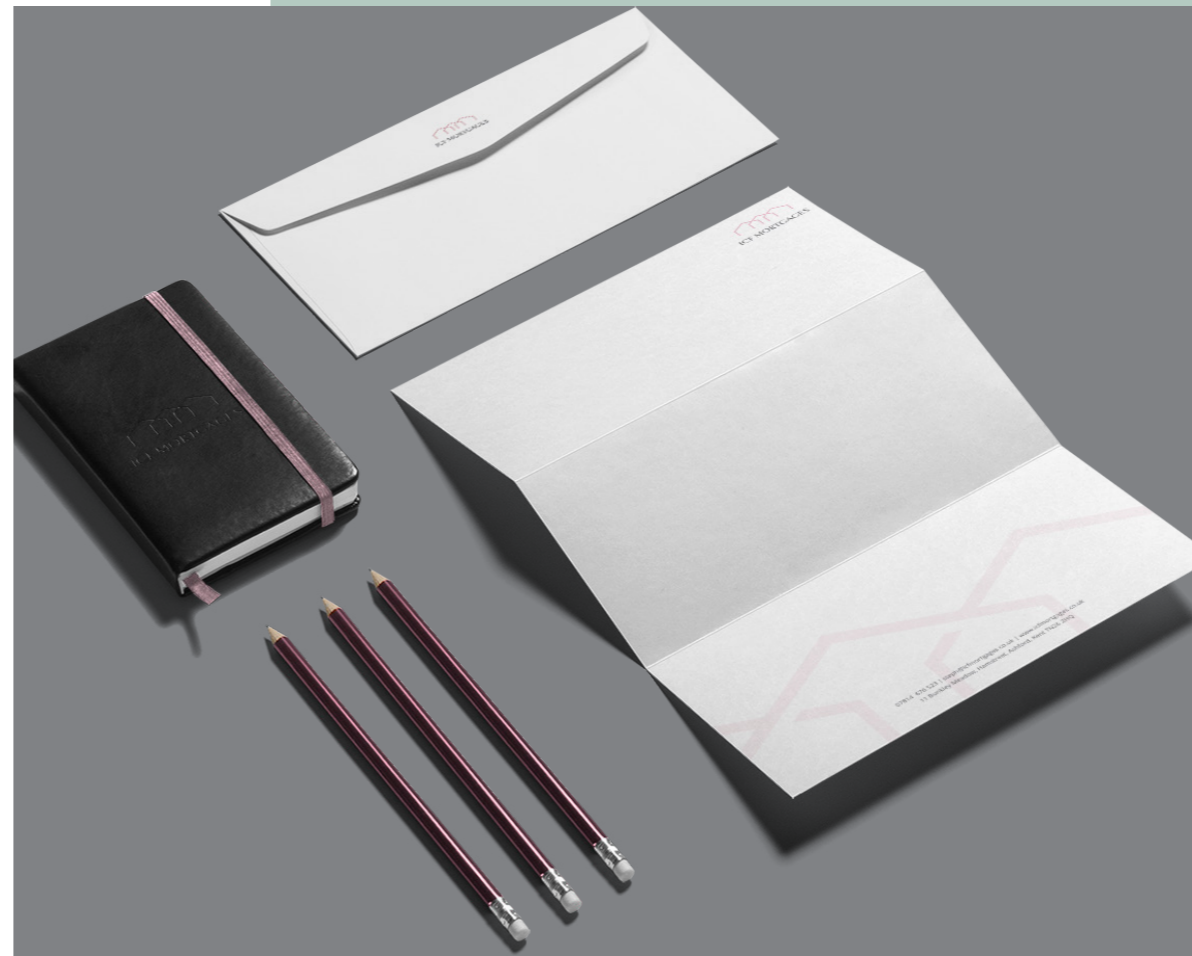
START UP BRANDING

Local mortgage brokers ICF Mortgages approached me for a logo and brand assets as well a new design for their new website and social media assets. The client wanted the new brand to reflect their personality and approachable tone whilst still remaining professional and able to stand out on the market.



ICF MORTGAGES

START UP BRANDING



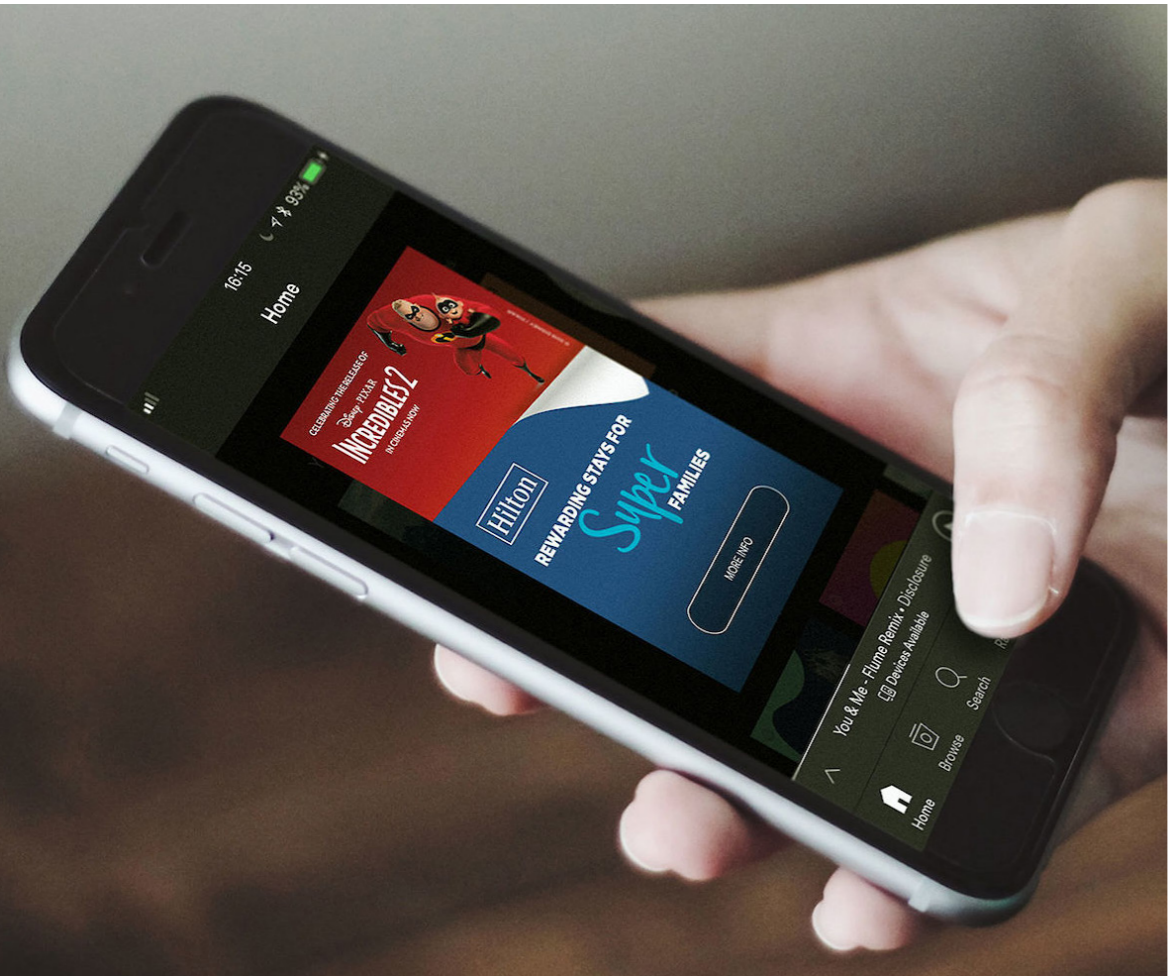
INCREDIBLES 2

HILTON EMEA

Progress collaborated with stakeholders to develop initial creative concepts and build an engaging project and launch plan. We developed a full suite of campaign assets, working closely with Hilton and Disney to create marketing tools, point of sale, animated video clips and social media content.



INCREDIBLES 2 HILTON EMEA

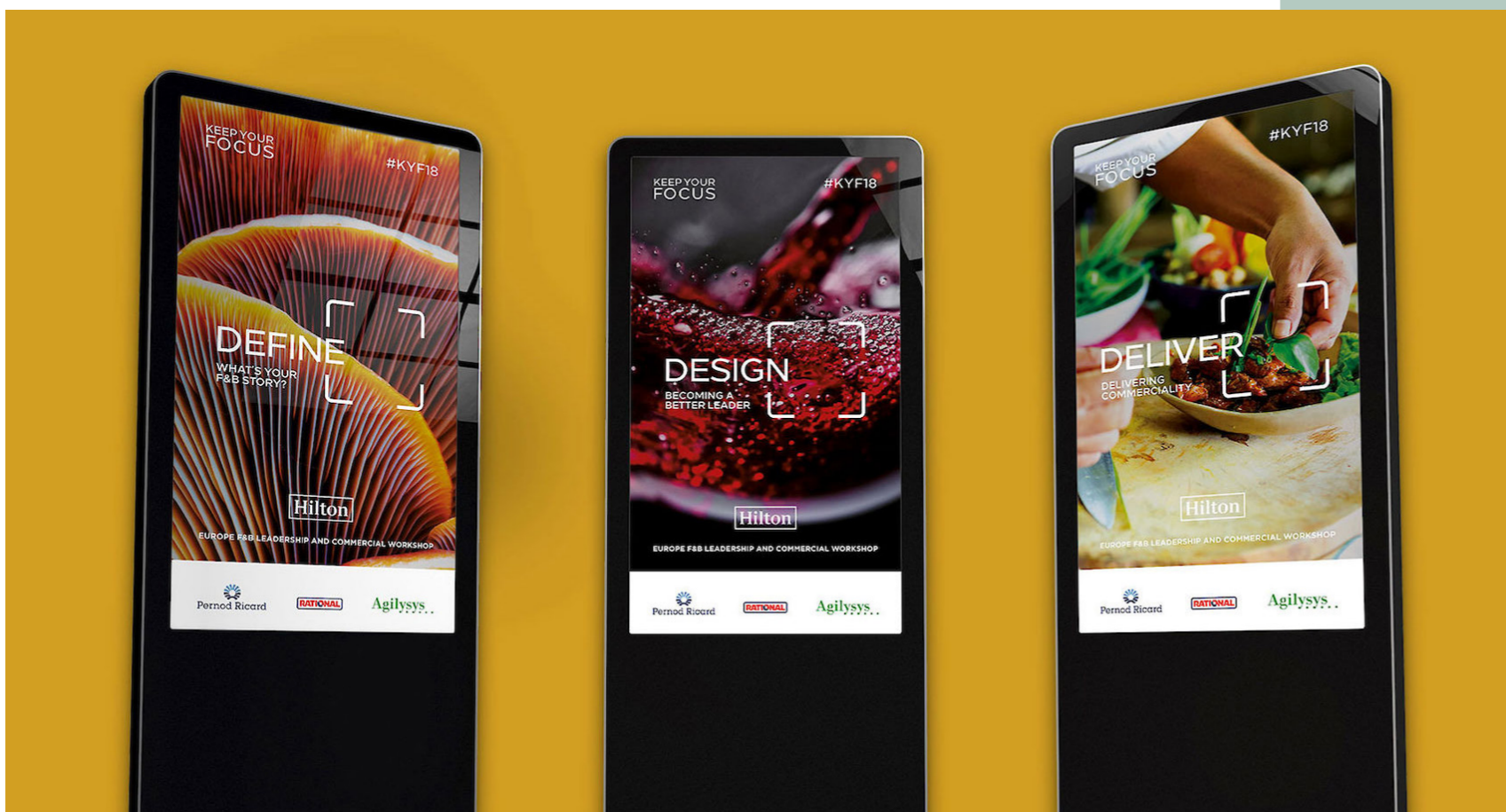


KEEP YOUR FOCUS

HILTON EMEA

We were asked to conceptualise and deliver a conference for 300 delegates for an international Food & Beverage Commercial and Leadership Workshop in Barcelona. From creation of the 'Keep Your Focus' identity to concepts, presentations, all communications up to the event and ultimately the conference itself, we delivered this highly successful event from start to finish.





KEEP YOUR FOCUS

HILTON EMEA